



## CPS PRODUCT INFORMATION

A revolutionary new Colour System for stylists dedicated to achieving colour perfection!

Created by elite salon professionals William and Karen Sparacia, Colour Placement System (CPS) introduces a time-efficient alternative to traditional foil or mesh colour placement techniques, providing stylists of all levels of experience with an opportunity to work quickly, efficiently and with limitless creativity!

Education is a major part of the system and provides the perfect introduction to the art of colouring for beginners, while exciting, inspiring and expanding the technical expertise of experienced salon colourists.

The prestigious City and Guilds and Habia Italy have endorsed CPS and incorporated CPS into their stylist training programmes.

### The CPS Story

Colour Placement System (CPS) is the brainchild of William and Karen Sparacia, who identified the market's need for an exciting, more technically-evolved colour placement technique. They worked on the principal that rather than changing the technique simply to achieve a new 'look' in terms of results, that the colour placement tools themselves needed to be reinvented to create a completely new system that was easier, more efficient and uniquely suited to enhancing greater stylist creativity.

The revolutionary concept that served as the springboard for the creation of CPS literally turned traditional foil and mesh techniques 'on their head' by defying gravity and working upwards.

The Colour Placement System tools allow gravity to work with, not against, colour application, providing time-efficiency and ease of application enabling colourists to focus on what they do best: creating unique, exciting results for their clients.

CPS worked on every aspect of bringing the system to the market from design to sourcing, manufacturing, testing and training.



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