

**The Sparacia Family.** You wouldn't be wrong in saying that hairdressing is in the genes for salon pioneer William and Karen Sparacia. The Sparacia family run an international hairdressing group salon, for over 10 years have been familiar faces behind the scenes on Italian Television sets, magazine shoots, backstage at Theatres, etc.

## CPS FOUNDER BIOGRAPHY



William Sparacia

With over 25 years of experience, William has had training from some of the biggest names in hairdressing including Toni & Guy, L'Oreal, Wella, Pivot Point, Sebastian, and Schwarzkopf. In addition to extensive hairdressing work for Italian Television, William has also worked for some of the top fashion magazines such as Vanity Fair, Esquire, Annabella and Grazia. His advertising campaigns include La Perla Intimo, Missoni, Coralba, Milano and Vende Moda. He also was a hairstylist for Giorgio Armani at a fashion show in Los Angeles, California (2007). Sparacia artistic team won an Ecletti professional hairdressing award in Cannes in recognition of its work in creating a Winter Collection for Intercosmos. As well as styling in the salon, William is closely involved with every aspect of CPS business. He is the Marketing and Strategy Director of both CPS and Sculpture and is responsible for the educational packages and visual business assessment.



Karen Sparacia

Karen is Operational Director and product advisor for Colour Placement Systems and is responsible for coordinating the training courses and seminars held in the UK. Karen has studied with Toni and Guy, Antenna and Pivot Point, is an expert on Yuko System and also an adviser on Philip Kingsly professional hair care and the Sculpture salon colour technician. As a team, Karen, as a qualified make up artist and William as both a stylist and photographer, are the creative source behind the C.P.S. and Sculpture salon group images in UK.

**The Salons.** William and the Sparacias own the brand Sculpture Salon and operate an international chain of salons in Spain, Italy and in the UK.

**Today.** In addition to the success of the European salons, Sculpture salon in Rye and Hastings have joined the upper echelon of salons in the UK. It is a member of the Fellowship for British Hairdressing and has been cited as one of their Gold Star Salons – one of the highest accolades in the hairdressing industry.

In 2008, Sculpture Salon presented at the L'Oreal International Academy and Wella Academy London, with William and Karen creating collections of unique and different styles. From 2009-13, Sculpture salon demonstrated at the prestigious Salon International show in London. In 2010, Karen Sparacia the Creative Director of Sculpture showcased a brand new color technique on stage in front of a packed audience.

**In 2013, the Colour Placement System (CPS) was born.** After many year in the world of colour with many techniques achieved with outdated tools, William and Karen decided that the time was right to design new tools that would create a revolutionary new colour technique: Colour Placement System (CPS)

Colour Placement System (CPS) now holds patents in the U.K, E.U and U.S.A. and patents are pending in the rest of the world. CPS has also garnered prestigious City & Guilds and Habia Italy endorsements.