



## CPS COMPANY PROFILE

CPS: A Revolutionary Colour Placement System Created by Hairdressers for Hairdressers

After two years of research and development in the professional salon workplace, Colour Placement System (CPS) was launched in 2013 to industry accolades and was immediately granted patents in the U.K., U.S.A. and Europe, with patents currently pending in the rest of the world.

CPS's revolutionary concept and limitless potential immediately garnered distribution deals in countries as far-ranging as Canada and Israel, in addition to building a strong European distributor base – including Italy, Spain, Holland, United Kingdom, Austria and Germany.

CPS's expertly designed, eco-friendly tools are made in Britain to the highest standard. They are color coordinated according to placement/function to enable hair stylists to quickly master the fundamental principles and tailor CPS to enhance their personal creative vision.

Each and every component of CPS's process and proprietary tools have been independently tested and approved by industry professionals in addition to being awarded U.K. Health and Safety's all-important certification. The environmental sustainability of every element of the CPS Kit has also been thoroughly verified by independent analysts.

In 2014, "The Shield" is being launched to complement the system.

CPS Academy, Hastings, U.K.

CPS's passionate, dedicated Creative Team is committed to ongoing innovation and development, perfecting and delivering training courses that embody the very latest in Colour Placement System technology around the globe and through our state-of-the-art, purpose-dedicated CPS Academy in Hastings, U.K.

The CPS Academy is dedicated to providing professional Colour Placement System technology training in a comfortable environment that encourages stylists of all levels of experience to explore the limitless creative potential of the system, while ensuring that every component of CPS's proprietary process, products and Health and Safety considerations are fully covered. CPS Academy training also includes sales and marketing strategies for introducing Colour Placement System in the salon workplace and the system's promotion to the salon's client base.

Our courses are delivered with passion and a commitment to the highest level of technical excellence. We look forward to welcoming you to CPS Academy.

