



## CPS IN PARTNERSHIP WITH COLLEGES

Colour Placement System's Creative Team is committed to stimulating the creativity and enhancing the efficiency of the new generation of colour technicians and seasoned professionals alike, by introducing them to the most cutting edge, innovative tool in today's colour placement market. To this end, our Design and Marketing professionals have created specific product terminology, seamlessly integrating placement process and products to create a complete system that maximizes the efficiency of training colour technicians. CPS is committed to assisting colleges in training colourists in numerous ways.

### How can CPS help the Colleges?

**Exclusivity.** The College tutor will have an exclusive ID card number issued by Colour Placement System (CPS). Only those registered with CPS are authorized to instruct and receive informational and support services from CPS.

**Attract new students.** The beauty of the CPS is that even a beginning student can create perfect results.

**Attract experienced students dedicated to ongoing professional development.** The system has been designed in partnership with team of international educators to stimulate interest among senior stylists. We have used Science to explain the theory of how colour works. Color Placement System has created two distinct training programmes geared towards Beginner and Professional stylists.

**Creativity.** The Colour Placement System (CPS) can be utilised with product of any composition (cream, gel, bleach, etc.) from any Colour House.

**Employment.** Colour Placement System training will give the student an effective, step-by-step application tool that can be used as soon as they leave college to produce different highlights and tonalities in a systematic fashion, enhancing the confidence and creativity of newly-trained colourists.

As this is a new system, students will feel less intimidated in the work environment, as the client will not have had any experience of CPS new application technique. As a result, the students' confidence will grow as they will be trained and experienced in the system.

### How can the CPS help the student?

CPS will help the student in many different ways.

**Confidence:** The student will feel more confident as the basic system is designed systematically.

**Skill levels.** The beauty of the CPS is that you can be taught on any level and create perfect results.

**Creativity.** The Colour Placement System will give the student a tool to be more creative, and by using our specially designed colour card technique they can create beautiful result.

**Work place.** The important USP of the CPS is once they leave the course the students can seek employment having mastered this unique system.